LUTECI DIFARTS

Just how George Randolph Chester, he noted author and editor in chief of Vitagraph, came to be directing one of his own stories, "The Son of Wallingford," which will be shown at the Dixle Theatre tonight and tomorrow night, was told by the writer himself. Mr. Chester has long been a personal friend of Albert E. Smith, president of the company, and more than two years ago criticized pictures in general. His remarks were more

or less casual. "Could you do any better?" Me. Smith asked.

"Yes!" answered the author emphatically.

"How long will it take you to learn?" inquired the producer.

"Two years."

my organization and we will see what the nations yet unborn. two years will do for you."

The author took him at his word and? for two years has been editing Vitagraph productions. So well did he accomplish his task and so conscientiously did he study every angle of the picture business that Mr. Smith came to him before "The Son of Wal lingford" was made into scenario form and asked him to direct the production.

"I want to see how your theories will work," said Mr. Smith.

Mr. Chester accepted the challeng: and went about the work of producing a picture in a nentirely different way than had ever before been attempted. His aim was not only to produce an artistic production with stupendous of players, but to produce these at minimum cost without stopping at expense, but eliminating waste and loss of time. His endeavor was to reach 100 per cent efficiency in producing a film with the result that the finished production would be a masterpiece of film art and achievement. Mr. Chesetr's success was beyond his expecta

tions and the resulting picture is one FAF ANCIENT CUSTOMS that will set new standards in the film industry.

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WEATHER REPORT for the week ending Feb. 5. 1922.

By J. H. Applewhite. Temperatrue highest 70 on 2nd. Temperature lowest 23 on 31st. Highest average 39 6-7. Lowest average 36 3-7. Rainfall 110 1-00.

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